



# LOS ANGELES SESSION AGENDA

14 – 23 June 2025





14

Day 1

SATURDAY

Los Angeles



ARRIVAL DAY



Opening FCWC game viewing

15

Day 2

SUNDAY

Los Angeles

FIFA Club World Cup game\*

PSG v  
Atlético de Madrid



Club Management session



Welcome dinner

16

Day 3

MONDAY

Los Angeles

Club Management  
sessions



17

Day 4

TUESDAY

Los Angeles

Club Management  
sessions



FIFA Club World Cup game

Monterrey v  
FC Inter Milan



18

Day 5

WEDNESDAY

Los Angeles

Club Management  
sessions



19

Day 6

THURSDAY

Los Angeles

Club visit

LA Galaxy



FIFA Club World Cup game

PSG v Botafogo



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Day 7

FRIDAY

Los Angeles

Club visit

LAFC



NBA franchise visit

LA Lakers



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Day 8

SATURDAY

Los Angeles

FREE TIME

FIFA Club World Cup game

CA River Plate v  
Monterrey



22

Day 9

SUNDAY

Los Angeles

Mastermind session



23

Day 10

MONDAY

Los Angeles

FIFA Club World Cup game

Atlético de Madrid v  
Botafogo



DEPARTURE DAY

\* FIFA cannot guarantee that participants will receive tickets for this game as part of this session.

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## SATURDAY

Day 1 | Los Angeles



## ARRIVAL DAY

16:30 – 19:00

OPTIONAL  
ACTIVITY

Opening FIFA Club World Cup game viewing

Al Ahly v Inter Miami

Andaz West Hollywood Hotel



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## SUNDAY

Day 2 | Los Angeles

12:00 – 14:00

FOOTBALL GAME



FIFA Club World Cup game \*

PSG v Atlético de Madrid

Rose Bowl Stadium



18:00 – 19:00

SESSION



Miguel Ángel Gil

CEO, Atlético de Madrid



Welcome dinner

Casa Madera



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## MONDAY

Day 3 | Los Angeles

10:00 – 11:00

OPENING

## Introduction from FIFA



**Ornella Desirée Bellia**  
Director of Professional Football Relations & Development, FIFA

## Welcome address from the U.S. Soccer Federation



**JT Batson**  
CEO and Secretary General, U.S. Soccer Federation

11:00 – 12:00

SESSION

## Club management best practices at Excelsior Rotterdam



**Daan Bovenberg**  
CEO, Excelsior Rotterdam

12:00 – 12:30

COFFEE BREAK

12:30 – 13:30

SESSION

## Inter Milan's business and sporting model



**Giuseppe Marotta**  
CEO, Inter Milan



**Piero Ausilio**  
Sporting Director, Inter Milan

13:30 – 15:00

LUNCH

15:00 – 16:00

SESSION

## From the pitch to the community: football's power to drive social impact



**Morad Fareed**  
Entrepreneur and Former Professional Player



**Rachael Holt**  
Consultant, FIFA Foundation USA

16:00 – 16:30

COFFEE BREAK

16:30 – 17:15

SESSION

## Sports entertainment and sports AI



**Lauren Selig**  
Founder, Shake and Bake Productions

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## TUESDAY

Day 4 | Los Angeles

10:30 – 11:00

SESSION

## From the pitch to the boardroom: club management insights from a player



**Maarten Paes**  
Professional Player, Dallas FC

11:00 – 11:30

COFFEE BREAK

11:30 – 12:30

SESSION

## From rebuilding to glory: Botafogo's path to their first ever Copa Libertadores



**Thairo Arruda**  
CEO, SAF Botafogo

12:30 – 14:00

LUNCH

14:00 – 15:00

SESSION

## From Liverpool FC to the U.S.: a perspective on club ownership and leadership



**Peter Moore**  
Former CEO, Liverpool FC and Founding Owner, Santa Barbara Sky FC

18:00 – 20:00

FOOTBALL GAME



## FIFA Club World Cup game

Monterrey v FC Inter Milan

Rose Bowl Stadium



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## WEDNESDAY

Day 5 | Los Angeles

10:30 – 10:45

SESSION

## Brief overview of the European Club Association



**Alban Pré**  
Head of Executive Office, European Club Association (ECA)

10:45 – 11:30

SESSION

## Paris Saint-Germain's business and sporting model



**Victoriano Melero**  
CEO, Paris Saint-Germain

11:30 – 12:00

COFFEE BREAK

12:00 – 13:00

SESSION

## Driving LAFC's growth: financial strategy, global expansion, and operational excellence



**Stacy Johns**  
CBO, LAFC  
President, Grasshopper Club Zurich

13:00 – 14:30

LUNCH

14:30 – 15:00

SESSION

## The inner game: the secret ingredients to success



**Francesco Bellomo**  
Executive Coach

15:00 – 15:45

SESSION

## River Plate's sporting and business model



**Ignacio Villarroel**  
Vice President, River Plate

15:45 – 16:00

COFFEE BREAK

16:00 – 16:30

SESSION

## The football revolution in the Pacific



**Frank Castillo**  
General Secretary, OFC

16:30 – 17:00

CLOSING

## Takeaways from the session and conclusion



**Ornella Desirée Bellia**  
Director of Professional Football Relations & Development, FIFA

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## THURSDAY

Day 6 | Los Angeles

11:00 – 13:00

CLUB VISIT



## Los Angeles Galaxy visit

**Dignity Health Sports Park**  
Club Management Talks



**Will Kuntz**  
General Manager, LA Galaxy



13:30 – 15:30

LUNCH

18:00 – 20:00

FOOTBALL GAME



## FIFA Club World Cup game

**PSG v Botafogo**  
Rose Bowl Stadium



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## FRIDAY

Day 7 | Los Angeles

11:00 – 13:00

CLUB VISIT



**LAFC visit**

**BMO Stadium**

Club Management Talks



**Jordan Harvey**

Assistant Technical Director, LAFC



13:30 – 15:00

LUNCH

15:30 – 17:30

CLUB VISIT



**LA Lakers visit**

**Training Facilities**

Club Management Talks.  
NBA session



**Tim Harris**

President of Business Operations,  
LA Lakers



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## SATURDAY

Day 8 | Los Angeles

FREE TIME

18:00 – 20:00

FOOTBALL GAME



**FIFA Club World Cup game**

**CA River Plate v CF Monterrey**

Rose Bowl Stadium





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## SUNDAY

Day 9 | Los Angeles

10:00 – 18:00

ACTIVITY FOR A  
SELECTED  
GROUP OF  
PARTICIPANTS**Mastermind session \*****The inner game - The secret ingredients to greatness**

**The Inner Game Mastermind** is the first global gathering of elite sports executives and athletes from football to the NBA and NFL committed to exploring what truly drives sustainable success. Beyond tactics and talent, this immersive experience dives into the human aspects of leadership, performance, and impact. In a world where pressure is constant and burnout is rising, success must be redefined. This is a space for leaders who want to build legacy, not just trophies. It's about human-first performance and leadership that uplifts everyone and create a positive impact in society.



**Colin Ellis**  
Executive Coach and Author



**Francesco Bellomo**  
Executive Coach



**Michael Urban**  
Director of Mental Performance,  
LA Clippers (NBA)



**Kim Hollingdale**  
Athlete Mental Health and Mental  
Performance Consultant, Los Angeles  
Sparks (WNBA)



**Vicki Tomlinson**  
Mental Performance Coach,  
LAFC



**Morad Fareed**  
Entrepreneur in the Health Sector  
and Former Professional Player



**Mina Ciric**  
Mental Coach



**Alicia Pérez-Hervada**  
PhD in Neurolinguistic Programming  
and Mindfulness-Based Stress Relief,  
Lecturer and Writer

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## MONDAY

Day 10 | Los Angeles

12:00 – 14:00

FOOTBALL GAME

**FIFA Club World Cup game**

**Atlético de Madrid v Botafogo**  
Rose Bowl Stadium



DEPARTURE

\* A number of players and coaches from different sports will attend this session. There are only a few seats available, should you be interested to join please contact the FIFA team

# **FIFA**<sup>®</sup> | Club Management **Network**

Los Angeles, USA

